



- “ Internationally recognized, the JPMA Innovation Awards highlight some of the most exciting new juvenile products in the marketplace today

- “ Each product entered into the competition is evaluated by a panel of industry representatives and judged on:
 - . Innovation
 - . Marketability
 - . Trend setting potential
 - . Appeal
 - . Usefulness

- “ Over 100 companies enter the competition and 10 products are selected

